

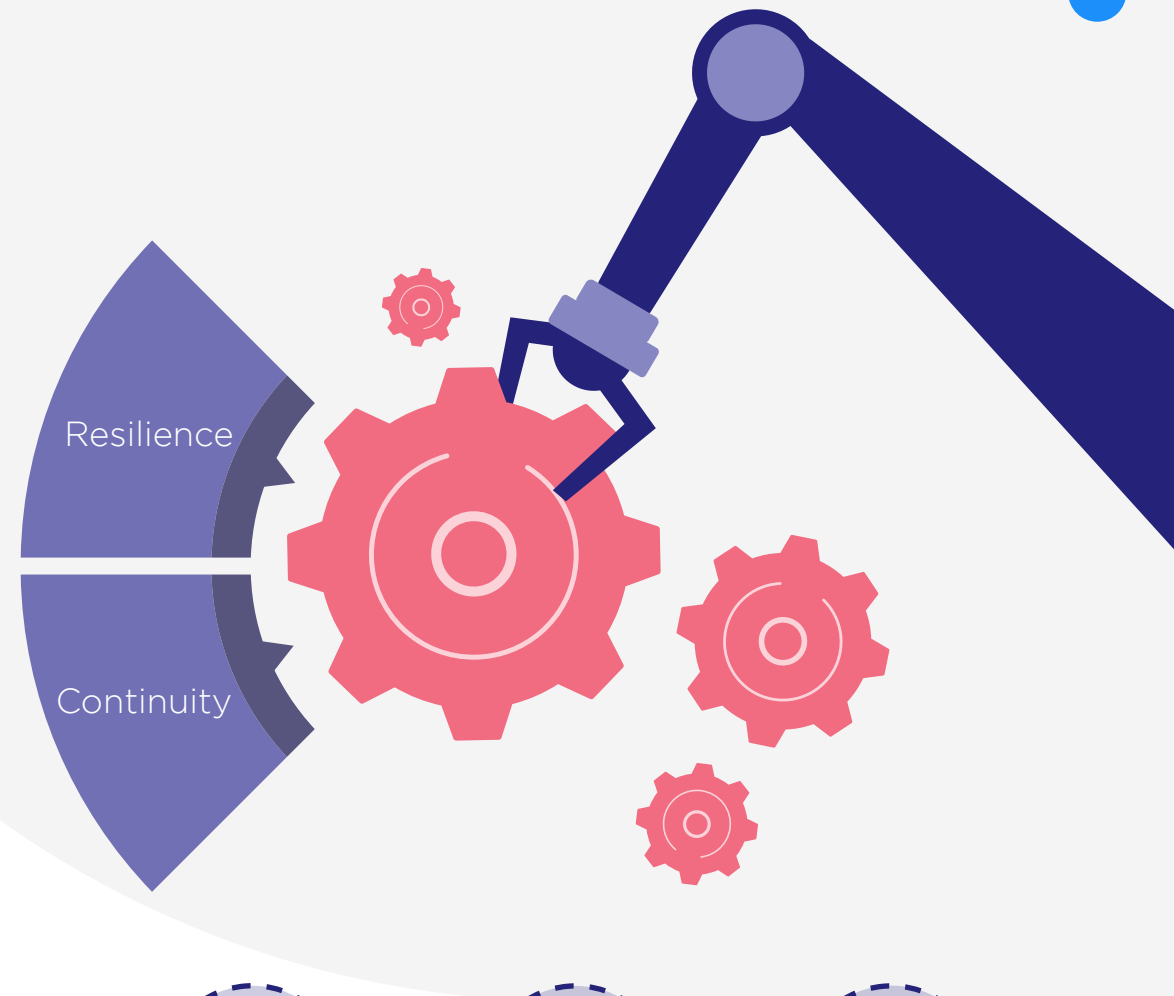
Robotic Process Automation (RPA)

Studies have been demonstrating automation has one of the technologies that allow better adaptation to business constant changing conditions.



Growing demand from Organizations

Most studies carried out by IDC in the last 12 months show the growing interests in adopting solutions for automating business processes and IT Operations. This shows that organizations are starting to look at automation as a crucial means to ensure resilience and business continuity.



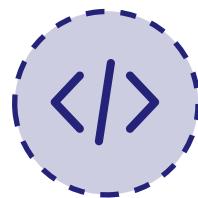
Data Analysis

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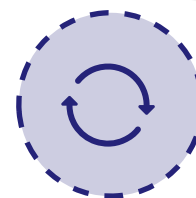
Automation

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AI
Functionalities

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Business
Continuity



Digital
Resilience



Operational
Efficiency

Advantages of Automation



Develop capabilities for future businesses using new technologies.



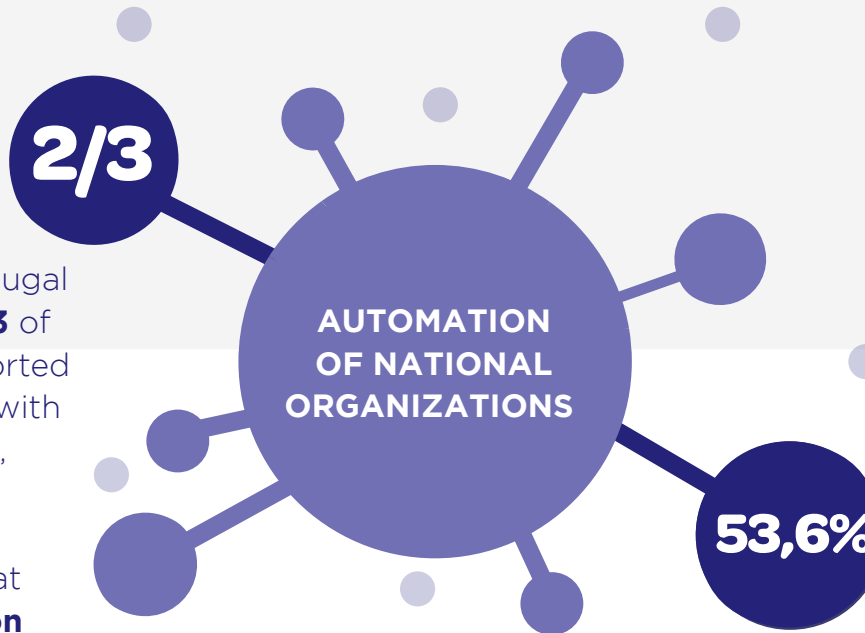
Strengthens and expand customer experiences and relationships.



Improve operational efficiency.

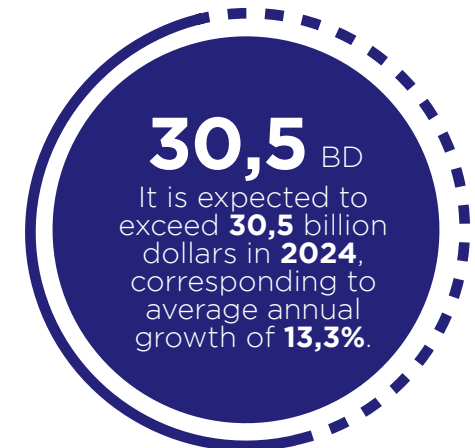
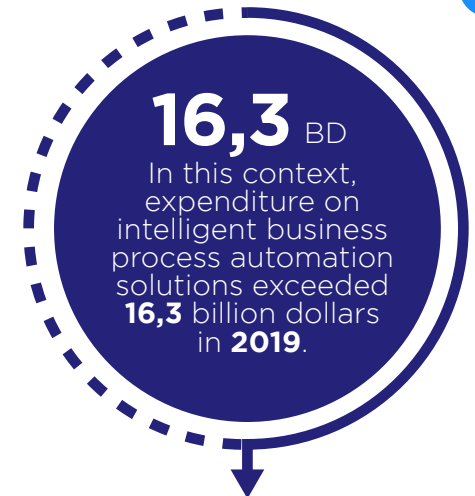


Improve employee efficiency through AI-based automation.



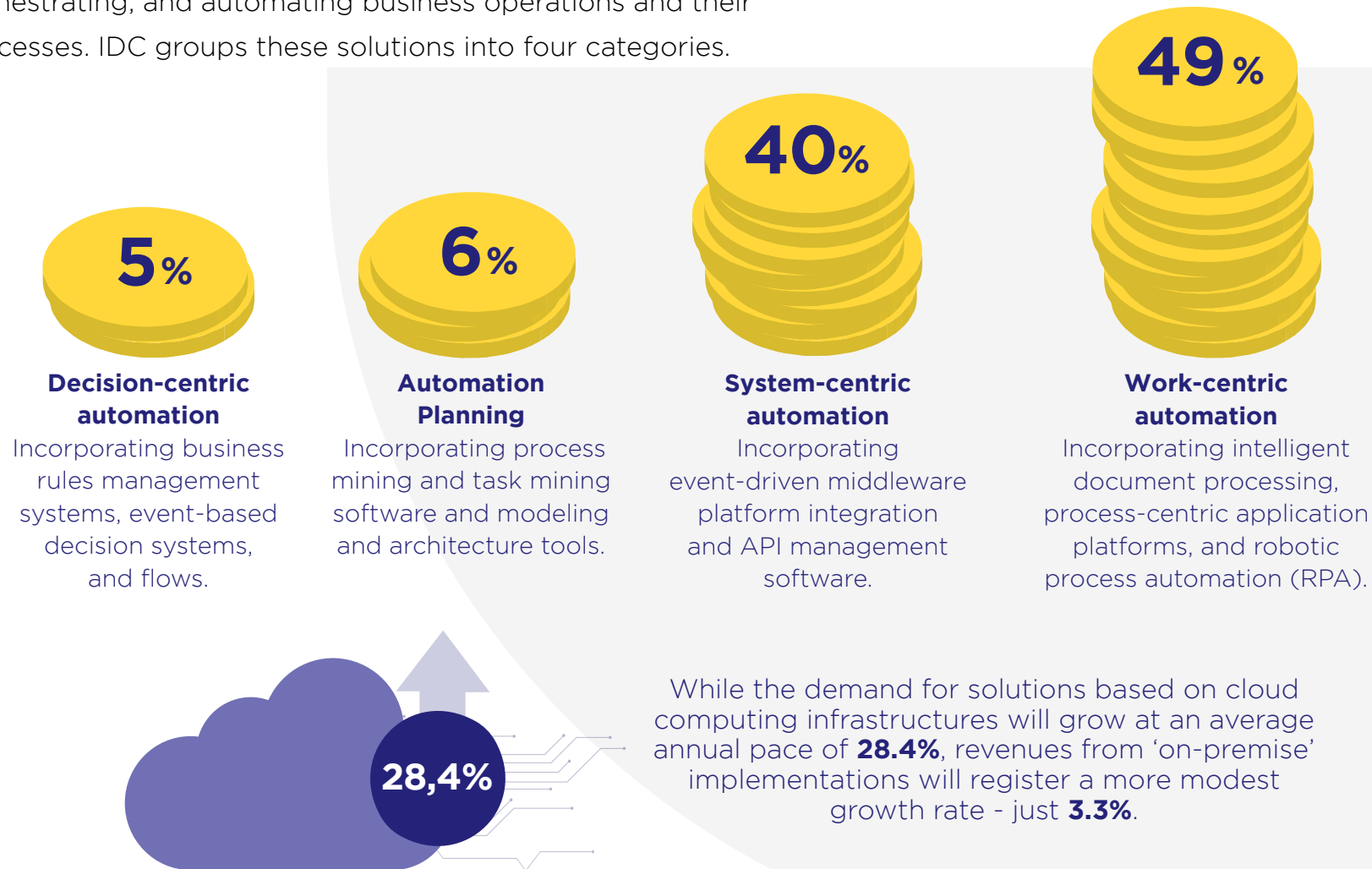
A recent study by IDC Portugal showed that more than **2/3** of national organizations reported that automation, together with the transformation of work, digital infrastructure, and software development was one of the technologies that allowed a **better adaptation** to the changing business conditions.

On the other hand, the study also showed that most national organizations (53.6%) stated that their operational models needed to be **more digital** to include, among other things, greater automation.



Revenues

Intelligent Process Automation (IPA) solutions are a set of technologies aimed at reengineering, integrating, orchestrating, and automating business operations and their processes. IDC groups these solutions into four categories.



While the demand for solutions based on cloud computing infrastructures will grow at an average annual pace of **28.4%**, revenues from 'on-premise' implementations will register a more modest growth rate - just **3.3%**.

