



CONSUMER
ELECTRONICS
SECTOR

IMPROVING EMPLOYER ENGAGEMENT WITH LOW-CODE

Noesis developed an **employer engagement app** for a major player in the Consumer Electronics market, with operations in Portugal and Spain.

In 5 months, our team developed the app, which allows employees to access and receive company information (News, Notifications, FAQs...). The users are also able to check other employees profiles and **interact with an entire community**, by following common interests and following other employees.

The backoffice app developed fosters the **easy management** and **content creation**, including news, common interests, onboarding plans (for newcomers) and the possibility to manage/approve/reject requests (Personal Data Change, Declarations or Clothing) made by users.



5

Months
Development



5

Noesis
Consultants



4k+

Daily Users



LOW-CODE FOR

HIGHER CONNECTIVITY

by  noesis

THE CHALLENGE

Being a large company with hundreds of stores operating across the country and even across borders, one of the main challenges faced was **maintaining an easy and efficient communication** with employees, as well as making the **integration and onboarding processes** as smooth and easy as possible.

The challenge was then to, within a short time frame, create a mobile app from scratch, that was able to smoothen the integration of new employees, **reinforcing their proximity to the company**.

GOALS

This leading Consumer Electronics company was looking for a solution to **bridge the gap between employees and Human Resources**, in the form of a mobile app.

- › Providing an easier and more **accessible employee journey**.
- › **Optimizing** the communication between employees and the company.
- › Working alongside the **UX team** to make the **app as user-friendly** as possible.

SOLUTION

The app can reach about 4k users on a daily basis, and the client's team is already creating requests, which means there's no e-mail being sent, **everything is managed through the app**.

All newcomers are educated to use the app from their early days on the job via an onboarding plan. By completing missions, the user can interact and know more about the company. The "like" feature was also included, **triggering the community feeling** amongst employees.

Today, managers can have a **comprehensive overview of employees behavior** on the app through the analysis of customized Analytics Dashboards, focused inside Outsystems platform, as well as an end point on Google Analytics that is being directly fed by the data collected on the platform.

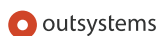
THE RESULTS

The app resulted in **reduced**:

- › **Retention costs** related to employee integration and external recruitment.
- › Internal communication costs.
- › Costs regarding **employee journey inefficiencies**: Workplace FAQs, internal tools, internal policies and procedures and other internal information.



Noesis is an international tech consulting company offering services and solutions to support clients in digital transformation and the development of their businesses. In order to obtain sustained value that is transversal to all sectors, Noesis is focused on infrastructures, software, quality and people.



The Noesis and OutSystems partnership dates back to the very first project developed with the low-code platform. Today Noesis has more than 240 OutSystems certifications within its team. A highly skilled team that is able to deliver custom made solutions in record-time, with the greatest business impact.



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