

USE CASE

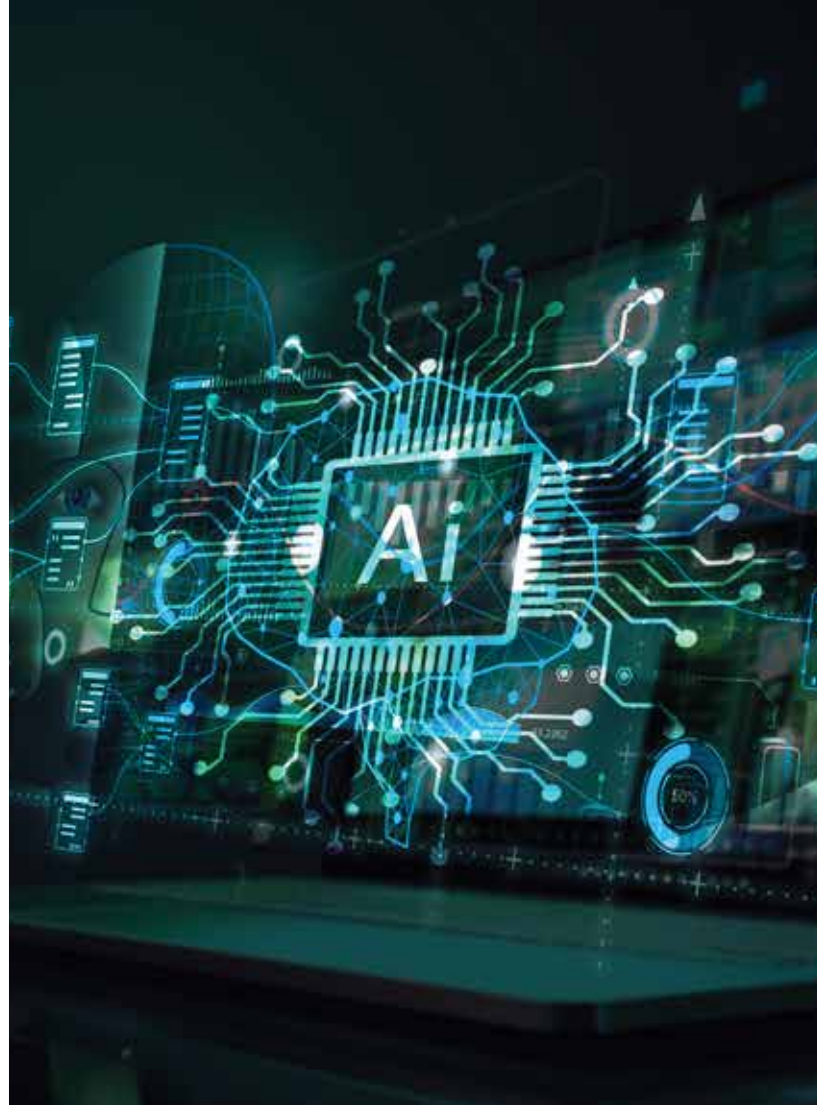
Enabling Informed GenAI Strategy through Framework Comparison and Proof of Value

Through this **comparative PoV and consultative battle card**, Noesis provided a **clear, unbiased strategy roadmap for Generative AI adoption**, enabling faster, more informed decisions. The collaborative approach ensured that the client is positioned to move forward confidently with AI initiatives that align with their unique needs - backed by **real-world, side-by-side performance insights**, and a **fully integrated knowledge-sharing ecosystem**.

Sector
Legal

Delivery Unit
Data Analytics
& AI

Solution
GenAI



CHALLENGES

Faced with **multiple competing frameworks**, organizations struggle to:

- › Select the **right cloud provider and tools** for their specific needs.
- › Understand **performance, response quality, and implementation time** of different solutions.
- › Balance **cost versus performance** to ensure a sustainable AI strategy.
- › Gain a **structured, comparative view** to make confident investment decisions.

GOALS

The rapidly evolving **Generative AI ecosystem** presents organizations with a wide range of frameworks and tools - but also creates **uncertainty about the best strategy, optimal platforms, and fastest path to adoption**.

A consultative, data-driven approach was required to **compare leading cloud providers side by side**, under identical conditions, to **inform a strategic Generative AI roadmap**.

SOLUTION

Noesis designed and delivered a **comparative battle card analysis** between two major cloud providers, backed by a **Proof of Value (PoV)** methodology. The analysis was conducted using the **same knowledge base, standardized technical and business criteria**, and **equal support from stakeholders**, ensuring an unbiased and actionable comparison.

Key components of the solution:

- **Customer-focused battle card** comparing frameworks' capabilities, strengths, and weaknesses.
- **Implementation of PoV in both ecosystems**, providing practical, real-world insights on deployment, response quality, and operational challenges.
- **Detailed SWOT analysis** documenting technical and business advantages and limitations.
- **Consultative roadmap for Generative AI adoption**, aligned to client-specific needs and readiness.
- **Development of a user interface** for searching and interacting with the internal knowledge base, focusing on technical documentation.
- **Continuous knowledge sharing** between Noesis and the client to support learning and AI strategy alignment.



Technical Foundation

Built on **Azure OpenAI Service (GPT-4o or latest)**, **Azure AI Search** (hybrid keyword and vector search), **Azure Document Intelligence** for structured content extraction from PDFs, and **Azure Blob Storage** for document management. The system continuously updates itself with automated indexing and offers optional integration with **SharePoint** for additional context.

RESULTS

- **Clear, data-driven comparison of Generative AI frameworks**, empowering the client to make informed platform decisions.
- **Understanding of performance, quality, and implementation trade-offs** between leading solutions.
- **Defined and actionable roadmap for Generative AI projects**, aligned with the client's technical and business goals.
- **Enhanced internal knowledge access** through a tailored search interface for technical documentation.
- **Ongoing knowledge transfer and AI capability building**, strengthening the client's internal AI expertise.



Noesis is an international tech consulting company with 30 years of experience, delivering solutions to drive digital transformation and support business growth. It offers a wide portfolio of IT services, including areas such as IT Ops & Infrastructure, Cloud & Security, Enterprise Solutions, Low-Code Solutions, Data Analytics & AI, DevOps & Automation, Quality Management, Enterprise Application Integration, and Professional Services.

With more than 1.300 highly qualified talents, Noesis operates in seven countries: Portugal, Spain, the Netherlands, Ireland, Brazil, the USA, and the United Arab Emirates. As part of the Altia Group, listed on the Spanish stock exchange BME Growth, the company integrates a network of more than 4000 professionals, with operations in nine countries and a presence in more than 30 locations.